



Name

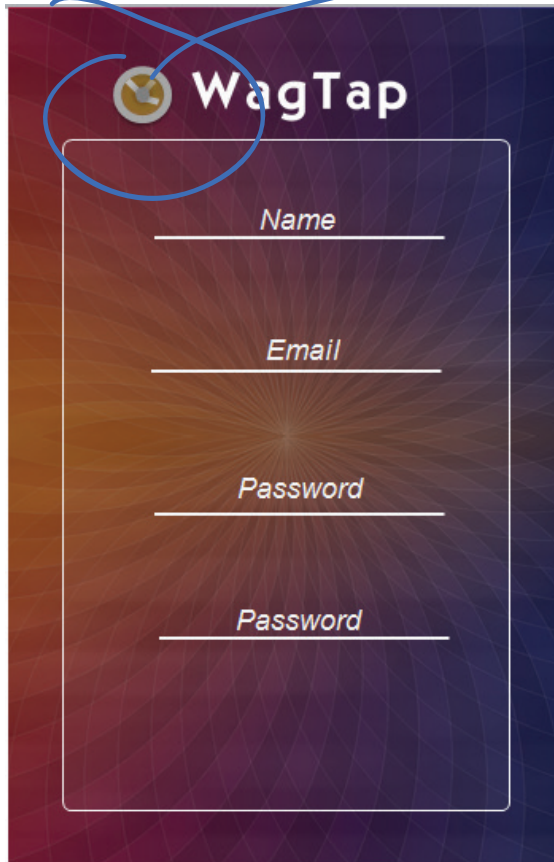
Email

Password

Password

Feedback on WagTap Signup

Feedback on WagTap Signup



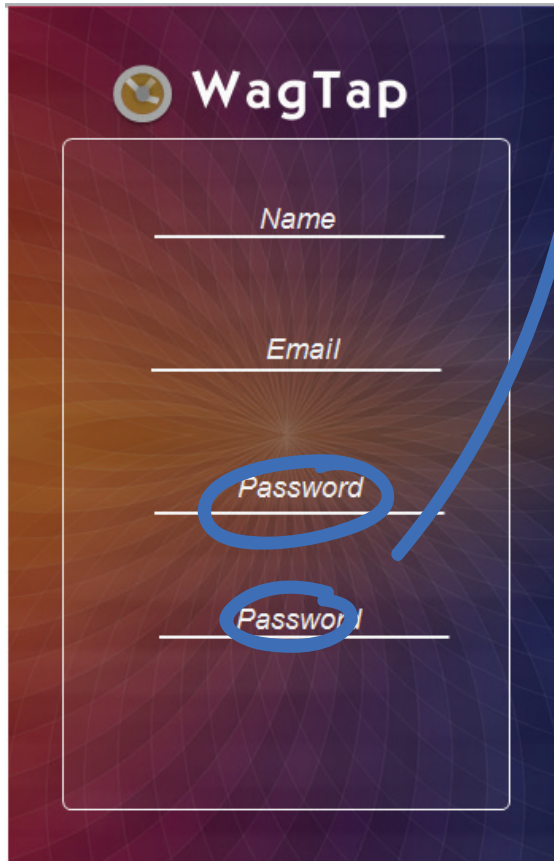
The image shows a mobile app signup screen for 'WagTap'. The background is a dark blue gradient with a subtle, complex geometric pattern. At the top left, there is a circular logo with a yellow bird icon, which is circled in blue. To its right, the text 'WagTap' is displayed in a white, sans-serif font. Below the logo and text, there is a white-bordered rectangular area containing four input fields. The first field is labeled 'Name', the second 'Email', and the third and fourth are both labeled 'Password'. The labels are in a light gray, italicized font. A blue line starts from the 'WagTap' text and loops around the logo, pointing towards the feedback text on the right.

The logo is understated; see how mute the yellow is? Almost hides in the background.

I think much of this may be because of the complexity of the background.

I don't think that necessitates change of the background per se. It means adjusting to it. Whatever is in the foreground needs to pop more significantly.


Feedback on WagTap Signup



The image shows a mobile app signup form for 'WagTap'. The form is set against a dark blue and purple background with a subtle geometric pattern. At the top left is the WagTap logo, which consists of a white dog head silhouette inside a yellow circle, followed by the text 'WagTap' in white. Below the logo are four input fields, each with a white underline and a light gray placeholder text: 'Name', 'Email', 'Password', and 'Password'. The two 'Password' fields are circled in blue. A blue arrow points from the right side of the image towards the first 'Password' field.

This duplication of password twice doesn't explain quite that you have 'create password' and 'repeat password' or 'verify password', which I assume is what the latter is for.

What I would do, for popping, for clarity.


Sign Up 

Name

Email

Password

Re-Password

 **WagTap**

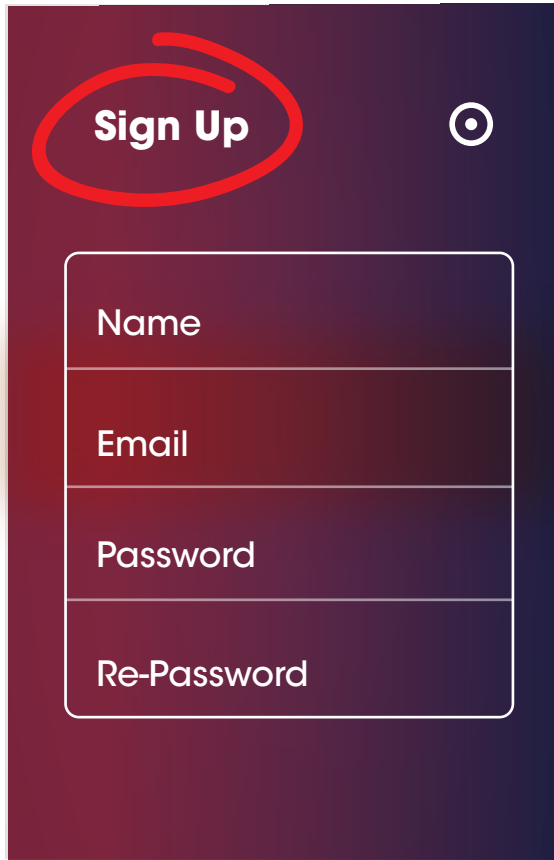
Name


Email

Password

Password

Why and What's Different



Sign Up 

Name

Email

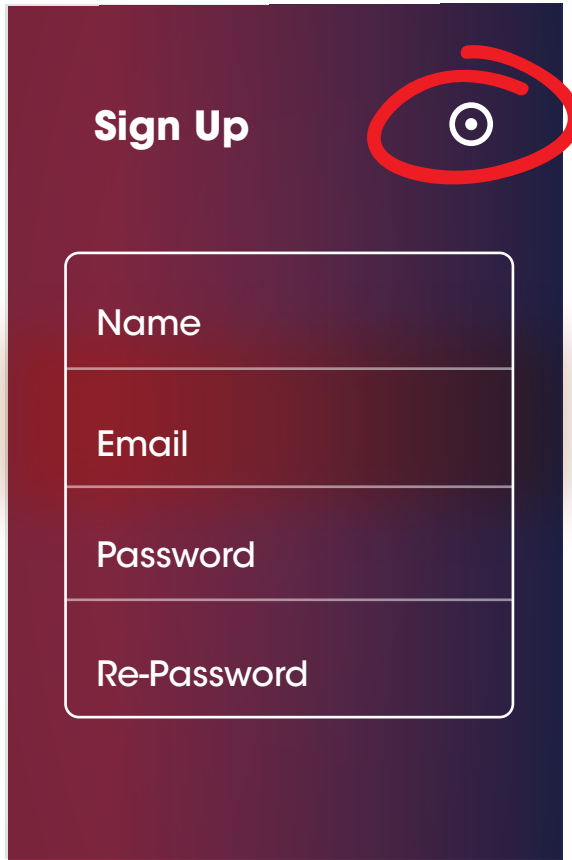
Password

Re-Password

I used Sign Up rather than WagTap as I feel that the essential part of this screen is signing up, less telling again that this is WagTap (I think a small intro screen, like a loading page that flashes the logo would suffice for this)

I also reduced the space that the form took up on the screen and gave more room, and thus more authority to the title 'Sign Up' and the small logo icon.

Why and What's Different



Sign Up

Name

Email

Password

Re-Password

The image shows a dark-themed 'Sign Up' form. The form is contained within a white-bordered box. The background of the form is a dark gradient. The text is white. A red circle highlights a simple white logo icon in the top right corner of the form.


The logo is obviously not the one you've been using, nor is this finished.

However, I feel that the simplicity implied here with a simple circle within a circle would be something to aim for (target puns intended, I guess).

Again, what makes this jump off a background is its single color of white. Without all the gradients and small details, it will flash forward in your vision.

Save the tricks for big white space.

Why and What's Different

Sign Up 

Name

Email

Password

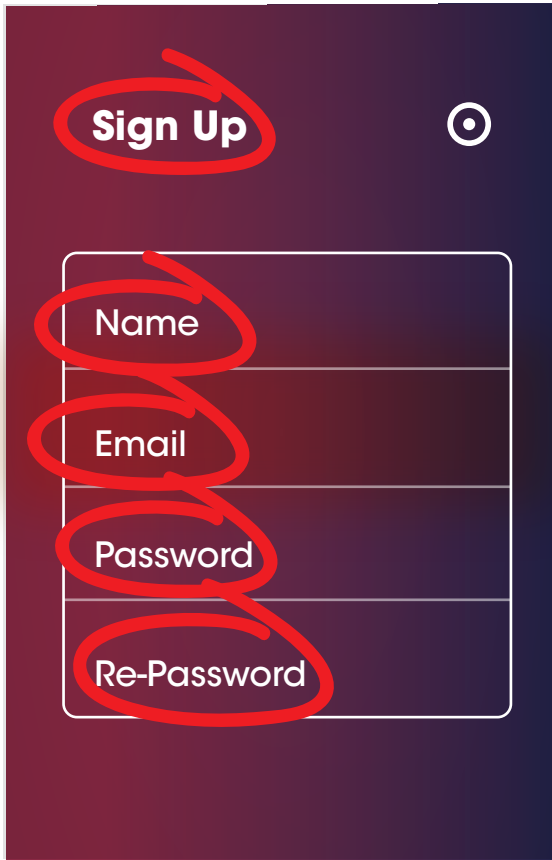
Re-Password

Note the spacing. Up top I've given about double the space as that beneath the form and the form itself is about double the height of the top space.

Simple mathematical structures like this will sit firmly in the eye.

The space within the form I've separated equally between each field. If there were further fields, renegotiation of the space would occur, but important to maintain a structure there.

Why and What's Different



The image shows a mobile sign-up form on a dark background. The form consists of a header with a 'Sign Up' button and a circular icon, and a main section with four input fields: 'Name', 'Email', 'Password', and 'Re-Password'. Red circles are drawn around the text 'Sign Up', 'Name', 'Email', 'Password', and 'Re-Password' to highlight them.

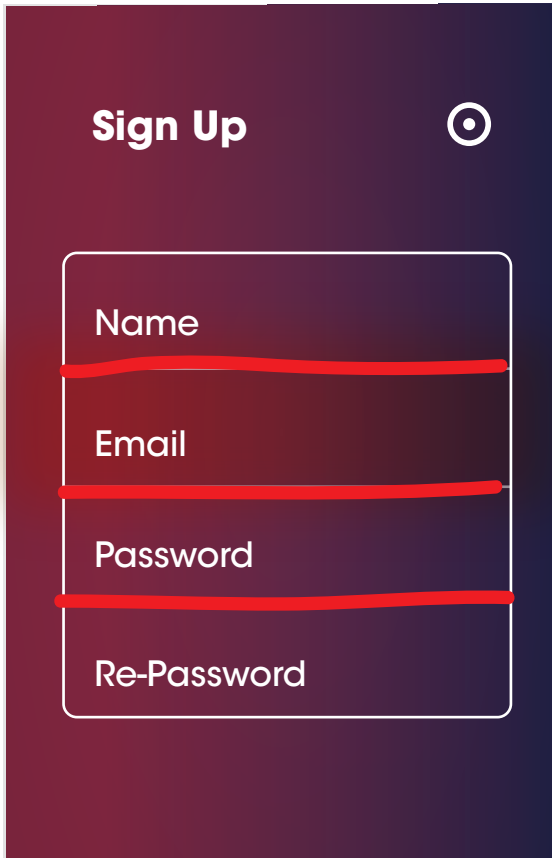
The font I've used here is ITC Avant Garde, a fairly renowned font face. It may not be available for web-work.


We need to select a font-face with similar depth of character. It should have multiple weights and be supported on the bulk of browsers.

As importantly, however is working on font sizes. Here I've set the 'Sign Up' in 15pt Bold, and the field words in 13pt Regular. You could as easily do 15pt Bold/ 15pt Regular. The important element is keeping your changes to small movements.

Not 30pt to 12pt.

Why and What's Different



Sign Up 

Name

Email

Password

Re-Password

I stretched the bars across the entirety of the form. Remember that it's people's fingers we're working with. This leaves more room for error in the case of fat fingers or old, shaky hands.

Why and What's Different



I made this less complex background.

It's using the same colors as are in the one you've been using.

This is intended to serve as a placeholder certainly, but I think that it would be worth examining the benefits of using your globular patterned piece and seeing if we might make something unique to WagTap.